



#MSVChicaGOVOTE Social Media Tool Kit

Intro

As part of MSV's voter registration initiative we have created a [social media tool kit](#) to help staff and community members spread correct voting information.

Below you will find hashtags, social media messages, graphics, and cover photos to share on Facebook, Twitter, Instagram, and LinkedIn. We hope that you use these tools right up until Election Day on November 3 and most importantly... go vote!

If you have trouble using any of the graphics please contact Marketing and Communications Coordinator, Olivia Daprile, at olivia.daprile@marillacstvincent.org.

Hashtags

When sharing these photos and graphics, make sure to always use the following hashtags:

#MSVChicago

#MSVChicaGOVOTE

Using these hashtags amplifies individual messages and makes the information more accessible.

Sample Social Media Captions

- Your vote is your voice! Register to vote today at vote.gov. #MSVChicago #MSVChicaGOVOTE
 - November 3rd is just around the corner... will you be heard? Register to vote today at vote.gov. #MSVChicago #MSVChicaGOVOTE
 - Marillac St. Vincent Family Services values your voice. Find out how to vote in your state at vote.gov! #MSVChicago #MSVChicaGOVOTE
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Facebook Profile Picture Frame

To use MSV's custom Facebook Profile Picture Frame follow the steps below:

1. Go to facebook.com/profilepicframes
 2. Search "Marillac St. Vincent Votes!"
 3. Adjust your profile as desired
 4. Select "Use as Profile Picture"
 5. Make sure to use the hashtags #MSVChicago and #MSVChicaGOVOTE in your caption!
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Graphics and Photos

Check out our #MSVChicaGOVOTE cover photos and graphics [HERE!](#)

Search for designs by social media platform.