



*The cycle of poverty changes – one person at a time.*

Marillac St. Vincent Family Services has been working to end the cycle of poverty for those we have serve for over 105 years. This year, we have been challenged in many ways, but we continue our mission through education, services for youth, and community outreach to adults, families and seniors.

As we begin to recover from the last 12 months of shutdowns, illness, economic stress and difficulties we all have faced, we are introducing a new virtual event – **MSV RUN FOR THE ROSES**, a virtual Kentucky Derby party. While we would love to be able to see everyone in person – and we trust that will happen one day soon- we want to take an opportunity to celebrate together at a distance. The **Run for The Roses** will be held on ***Saturday, May 1 from 5:15 pm – 6:15 pm.*** Our event will feature cocktail mixology, horse handicapping, wagering and live stream of the 147<sup>th</sup> Kentucky Derby, as well as stories from the past year and entertainment of our own **Hope Jr. All-Stars.**

Enclosed you will find information about sponsorship opportunities. If you have any questions, please feel free to contact Kerrie McKeough, Special Events Manager, at 312-278-4271 or [kerrie.mckeough@marillacstvincent.org](mailto:kerrie.mckeough@marillacstvincent.org).

We appreciate your time and thank you in advance for your consideration.

Kerrie McKeough  
Special Events Manager



## SECRETARIAT SPONSOR

\$25,000

- Ad Signage with Logo displayed on building outside MSV for 30 days (choose a center)
- 30 second ad during the Virtual Event
- Thank you displayed on MSV Social Media - Facebook, Twitter, Instagram & Linked In leading up to the event.
- Recognition as a Secretariat Sponsor on flip book circulated prior to the event (emailed to over 5000 constituents).
- Event food & beverage package for 10.
- Logo and name listed on the **MSV RUN FOR THE ROSES** event page on website and in the September/October "Connecting Communities" e-newsletter
- Verbal recognition at the event
- Listing in MSV Annual Report (Circulation 2,500)
- Two complimentary tickets to 27<sup>th</sup> Annual Fleur de Lis Ball (Winter 2022)

## SEATTLE SLEW SPONSOR

\$15,000

- Ad Signage with Logo displayed on building outside MSV for 30 days (choose a center)
- 30 second ad during the Virtual program
- Logo displayed as a prominent feature in the event slide show
- Thank you on MSV social media – Facebook, Twitter, Instagram & Linked In
- Recognition as Seattle Slew Sponsor on flip book circulated prior to the event (emailed to over 5000 constituents).
- Event food & beverage package for 10.
- Logo and name listed on the **MSV RUN FOR THE ROSES** event page on website and in the September/October "Connecting Communities" e-newsletter
- Verbal recognition at the event
- Recognition as Seattle Slew Sponsor on flip book circulated prior to the event (emailed to over 5000 constituents)
- Listing in MSV Annual Report (Circulation 2,500)

### AFFIRMED SPONSOR

\$10,000

- Logo displayed as a prominent feature in the event slide show
- Verbal recognition at event
- Thank you on MSV social media – Facebook, Twitter, Instagram & Linked In
- Recognition as Affirmed Sponsor on flip book circulated prior to the event (emailed to over 5000 constituents).
- Logo or name listed on **MSV RUN FOR THE ROSES** event page
- Event food & beverage package for 8.
- Listing in MSV Annual Report (Circulation 2,500)

### AMERICAN PHAROAH SPONSOR

\$7,500

- Logo or name featured in event slide show
- Logo or name listed on **MSV RUN FOR THE ROSES** event page
- Event food & beverage package for 8.
- Thank you on MSV social media – Facebook, Twitter, Instagram & Linked In
- Listing in MSV Annual Report (Circulation 2,500)

### JUSTIFIED SPONSOR

\$5,000

- Logo or name featured in event slide show
- Logo or name listed on **MSV RUN FOR THE ROSES** event page
- Event food & beverage package for 6.
- Thank you on MSV social media – Facebook, Twitter, Instagram & Linked In
- Listing in MSV Annual Report (Circulation 2,500)

# 2021 Sponsorship & Contribution Opportunities

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Enclosed is my gift of:

- |                                          |                                              |
|------------------------------------------|----------------------------------------------|
| ___ \$25,000 Secretariat Sponsorship     | ___ \$5,000 Justified Sponsorship            |
| ___ \$15,000 Seattle Slew Sponsorship    | ___ \$500 Full Page Ad during the slide show |
| ___ \$10,000 Affirmed Sponsorship        | ___ \$250 Half Page Ad during the slide show |
| ___ \$7,500 American Pharoah Sponsorship | ___ Other Donation \$_____                   |

Please check the following box if you are *unable* to attend the event:

\_\_\_ I will submit my sponsorship information online at [www.msvevents.org](http://www.msvevents.org).

\_\_\_ Check Enclosed *Please make all checks payable to: Marillac St. Vincent Family Services*

Please charge my credit card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ AmEx \_\_\_ Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact for Ad/Logo: \_\_\_\_\_

Contact Phone/Email: \_\_\_\_\_

Please contact Kerrie McKeough at 312-278-4271 or by mail with any questions.

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***Completed sponsorship/contribution forms may be returned by email or mail by Friday, April 23, 2021.***

**Email:** kerrie.mckeough@marillacstvincent.org

**Mail:** Marillac St. Vincent Family Services  
Attn: Kerrie McKeough  
2145 N. Halsted Street  
Chicago, IL 60614

*Marillac St. Vincent Family Services is a 501(c)(3) charitable organization. Our EIN is 36-2109717.  
All proceeds from the Beacon of Hope Luncheon will benefit our programs in early childhood, youth services, and community outreach in support of our mission to strengthen and empower those most in need to reach their greatest potential.*